



# **Sports Medicine Australia**

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## **2006-2007 annual report**

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Sports Medicine Australia Report for the Period 1 July 2006 to 30 June 2007. This Annual Report of Sports Medicine Australia (the Australian Sports Medicine Federation Ltd) includes the Directors' report to members, financial statements and auditor's report for the national level of the organisation. The report is authorised by the Australian Sports Medicine Federation Ltd National Board of Directors.

Sports Medicine Australia (Australian Sports Medicine Federation Ltd) ABN 54 002 794 998

# **national board 2005-2006**

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**President, Dr Bruce Mitchell** (Sports Physician)

**Vice President, Dr Anita Green** (Sports Doctor) **Mr Michael Kenihan** (Physiotherapist)

**Financial Director, Mr Michael Kenihan** (Physiotherapist) **Mr Tim Pain** (Podiatrist)

**Discipline Director, Ms. Marilyn Feenstra** (Podiatrist)

**ACT representative, Dr Rob Reid** (Sports Physician)

**NSW representative, Ms Rosemary Riley** (Physiotherapist)

**NT representative, Ms Karen Schneider** (Physiotherapist)

**QLD representative, Professor Kerry Mummery** (Academic)

**SA representative, Mr Duncan Haskard** (Physiotherapist)

**TAS representative, Mr Tim Pain** (Podiatrist)

**VIC representative, Mr Michael Kenihan** (Physiotherapist)

**WA representative, Ms Jocelyn Young** (Physiotherapist)

**Business Adviser Ms Judy Barnesby** (ex officio)

**Business Adviser Mr Geoffrey Carter** (ex officio)

**Business Adviser Dr Warren Mundy, Ms Kerri Lee Sinclair** (ex officio)

# **council of disciplines**

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**Australian College of Sports Physicians**

Represented by Dr Jenni Saunders

**Australian Academy of Podiatric Sports Medicine**

Represented by Mr Paul Fleet

**Australian Psychology Society - College of Sports Psychology**

Represented by Dr Stephanie Hanrahan

**Australian Association for Exercise and Sports Science**

Represented by Dr Jeff Coombes

**Sports Physiotherapy Australia**

Represented by Mr Henry Wajswelner

**Sports Dietitians Australia**

Represented by Mr Anthony Meade

**Sports Doctors Australia**

Represented by Dr Neville Blomeley

# **asmf fellows executive**

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**President Dr Shane Conway**

**Secretary Mr Simon Bartold**

**Treasurer Mr Peter Duras**

**Vice President Science Professor Warren Payne**

**Vice President Medicine vacant**

**Vice President Physiotherapy Mr Rod Farr**

**Co-Censor Professor Julie Steele**

**Co-Censor Associate Professor Stephanie Hanrahan**

# **state presidents**

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**Queensland Dr David Hayes**

**New South Wales Dr John Brotherhood**

**Victoria Dr David Bolzonello**

**Tasmania Mr Peter Eckhardt**

**South Australia Dr Elizabeth Clisby**

**West Australia Professor Peter Hamer**

**ACT Mr Brad Hiskins**

**NT Ms Karen Schneider**

# 2006/2007 report

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The 2006/2007 Annual Report continues the very healthy report card the Federation has received for the last few years. Finances, member numbers, profile and community services have all grown and been supplemented by new Government project funding.

Financially, the year has finished with a healthy operating surplus of \$31,655. This is even more pleasing when it is factored against what was just a breakeven budget for the year. The better than budget outcome is due to new income from sponsorship and government projects and a better than anticipated outcome from the Conference in Fiji.

In 2006, the National Conference underwent a significant change in format. For the first time in several decades, the Conference was taken off-shore – to the Shangri-La Resort in Fiji. The Conference was a partnership with SMA's major sponsor, Asics, who provided considerable financial support for the event which was re-named the Asics Conference of Science and Medicine in Sport. The event also ran as SMA-only (i.e. without other entities partnering), enabling the charging of a substantial differential between SMA members and non-members for registration. This led to 39 new members joining SMA. The conference was attended by 296 delegates, with 33 Fijians attending and 28 from other overseas countries. SMA was very pleased to be able to fund additional workshops during and after the Conference for the Fijian doctors and health professionals. Special thanks are due to the Sports Doctors Australia Emergency Medicine Workshop team who gave up an extra day for this, to the SMA members who conducted additional Sports Trainer workshops for the Fijians and to the Conference Organising Committee of Associate Professor Jill Cook, Professor Wendy Brown and Dr Anita Green.

SMA continued to enjoy strong financial support from our major commercial sponsors: Asics, Beiersdorf (Elastoplast Sport & Leuko), Novartis (Voltaren and Sustagen), Symbion Consumer (Bio-Organics Glucosamine Sport) and Health Management Group (pedometers, heart rate monitors, x-vests and Power Breathe).

This financial support was complemented by the National Office being successful in applications for Commonwealth Department of Health and Ageing (DOHA) grants for sports injury prevention. After seven years of lobbying, SMA will finally be able to roll-out a national Smartplay injury prevention program, building on the pioneering work in this area of the Victorian, South Australian and Western Australian branches. Funding grants were also received to support the 2007 National Sports Injury Prevention Conference and to conduct a detailed review of the "Safety Guidelines for Children in Sport". This support from DOHA was complemented by the awarding of a contract to promote energy balance in the Australian population through an interactive website to be titled [www.australiaonthemove.com.au](http://www.australiaonthemove.com.au) This project will commence in 2008.

SMA's profile received a substantial boost by two "extraordinary" initiatives during the year. In August 2006, SMA in partnership with pharmaceutical company Pfizer conducted a major media campaign based around a survey of national attitudes to physical activity and sports injury. Pfizer estimated the media generated by the campaign to have been worth in excess of \$4 million. In May 2007, a community service announcement (CSA) promoting Sports Trainers was released to television. The CSA has received very strong support from the various television networks and continues to be played in September 2007. SMA has a follow-up CSA promoting the various sports medicine disciplines "in the can". This CSA will be released in March 2008. Special thanks are due to Dr Peter Larkins for acting as narrator of the CSAs. Production of an additional CSA promoting sports injury prevention through the Smartplay program is currently being negotiated with support from the Pharmacy Guild.

These initiatives were complemented by the release of media statements and frequent comment to the media on a wide range of sports medicine, sports science, sports injury prevention and physical activity promotion matters by SMA's growing list of media spokespersons.

All SMA resources and all SMA program details are accessible through the national website [www.sma.org.au](http://www.sma.org.au) and additional resources have been devoted to keeping website information current.

On the publications front, Professor Caroline Finch as Editor of the Journal of Science and Medicine in Sport (JSAMS) has presided over substantial growth for the Journal – both in numbers of submissions received and in impact factor (increasing from 0.50 to 1.54). SMA continues to publish Sport Health quarterly and has supplemented this with a monthly E-Newsletter to members.

SMA nationally has been served by dedicated national board members and invaluable business advisers: Dr Warren Mundy, who moved to Scotland during the year and was replaced by Ms Kerri Lee Sinclair (Marketing/PR), Ms Judy Barnesby (HR) and Mr Derek Humphrey-Smith who resigned and was replaced by Mr Geoff Carter (Lawyers). The work of the national board members continues to be complemented by other members who serve on editorial boards, conference committees, policy review committees and as media spokespersons. Many just provide invaluable timely advice. We would like to thank them all for their support for the Federation in the last twelve months and also the staff of the national office (some of whom succumbed to the call of greener pastures in the last twelve months!)

- Lesley Crompton Safer Sport Project Officer (now Publications Manager)
- Jenny Donaldson Membership Officer (resigned November 2006)
- Nathan Kruger National Programs Manager
- Dominic Nagle Publications Manager (resigned July 2007)
- James Peterson Media/PR Manager
- Davina Sanders Conference & Membership Manager
- Kelly Sissons Receptionist/Project Officer
- Emma Sullivan Safer Sport Program and Websites Coordinator
- Peta Whittaker Bookkeeper
- Michael Woods Membership Officer

Also, after five years in Dickson, the National Office has moved to new premises at 3-5 Cheney Place in Mitchell. The new premises are double the size of the Dickson premises and we hope we have the opportunity to grow into them.



Bruce Mitchell  
President



Gary Moorhead  
CEO