



# *Sport* **Health**

Sports Medicine Australia (SMA) is Australia's peak advisory body on all health issues for active people – from weekend enthusiasts through to elite athletes.

**Sport Health** is the only Australian magazine devoted to all areas of medicine and science in sport and physical activity. This quality quarterly publication is a practical reference magazine for sports medicine professionals, public health advocates and interested members of the community.

**Sport Health** reaches:

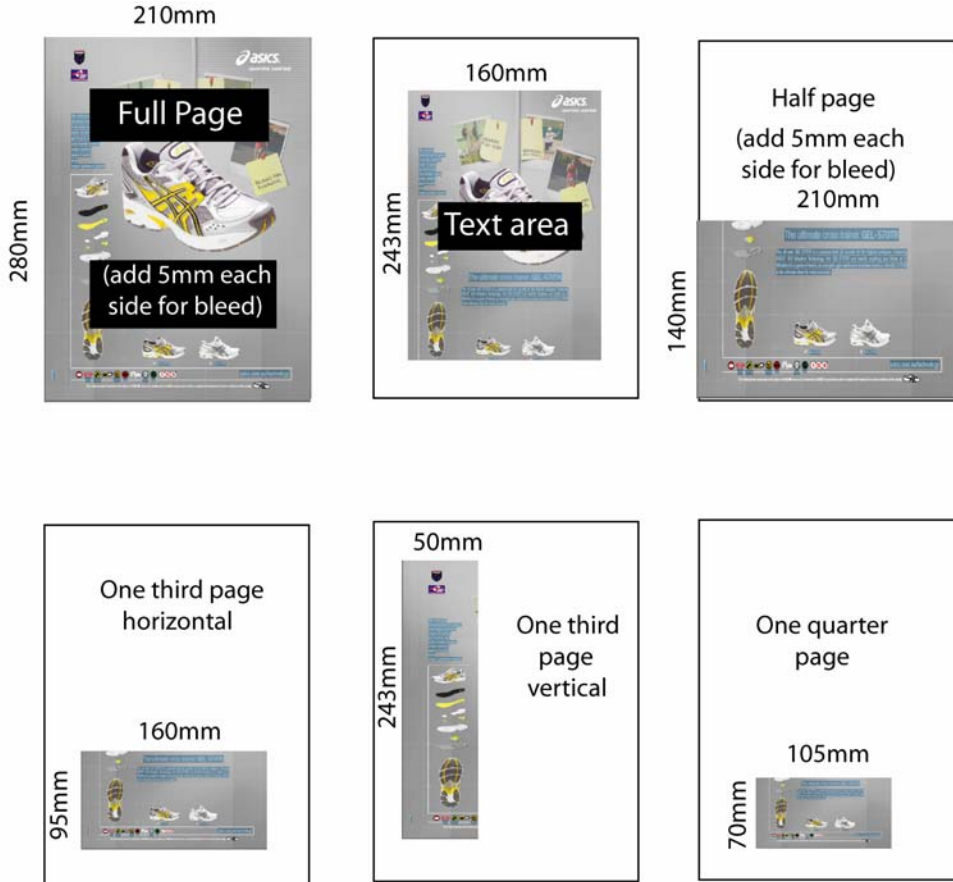
- Over 4,000 subscribers quarterly (and many more readers).
- Readers who eat, drink and sleep sport, activity and community health as part of their professional, community and leisure activities.
- Readers who influence, use and recommend health and sport products, such as doctors, physiotherapists, podiatrists, dietitians, exercise physiologists, strength and conditioning coaches, fitness leaders, masseurs, and sports trainers.
- Many more readers after the issues has been uploaded to the SMA website, including advertisements, giving your advertisement a much wider audience and extended life.

Published Autumn, Winter, Spring and Summer.

**SPORT HEALTH ADVERTISING SPECIFICATIONS**

The page size of Sport Health is 210mm (wide) by 280mm (high).

- Please supply electronic files as CS2 .eps or .pdf format at 300 dpi.
- Please **DO NOT** supply Word files as finished art.



**Sport Health 2008 Advertising Rates**

| Size             | Casual | X2     | X3     | X4     |
|------------------|--------|--------|--------|--------|
| Full Page Colour | \$2000 | \$1900 | \$1800 | \$1600 |
| Half Page        | \$1100 | \$990  | \$900  | \$820  |
| Third Page       | \$700  | \$630  | \$570  | \$520  |
| Quarter Page     | \$550  | \$500  | \$450  | \$400  |
| Insert           | \$2000 |        |        |        |

N.B. Advertising rates are GST inclusive and if you require advertising in more than 4 issues prices can be provided upon booking.



## Journal of Science and Medicine in Sport

The *Journal of Science and Medicine in Sport (JSAMS)* is the major refereed multidisciplinary publication on sports science and medicine in Australia. JSAMS publishes high quality, original Australian and international research papers in all disciplines of sports science and medicine, including injury prevention and the promotion of physical activity.

*Journal of Science and Medicine in Sport* reaches

- Over 3,000 health and science professionals
- Over 300 education institutions in Australia and overseas.

JSAMS is published for Sports Medicine Australia by Elsevier. SMA members are eligible for a 15% discount on any advertising, which must be booked through Elsevier.

***For Journal of Science and Medicine in Sport 2008 Advertising Opportunities and Rates please contact Elsevier.***

Elsevier Australia  
30-52 Smidmore Street  
Marrickville NSW 2204  
T +61 (0)2 9517 8985 | F +61 (0)2 9517 8962|  
[journalsadvertisingau@elsevier.com](mailto:journalsadvertisingau@elsevier.com) | [www.elsevier.com.au](http://www.elsevier.com.au)

The Journal is published six times a year in February, April, June, August, October and December.



## Sports Medicine Australia Website

Taking over 4,000 hits per day, what a perfect opportunity to showcase a product or new promotion on [www.sma.org.au](http://www.sma.org.au)

Available for a period of 1, 2 or 3 months this gives great exposure to your company, product or event. It can link to your own homepage and provide a great platform for exposure for your company, product or services.

Examples of two different size options for the homepage are either 160 x 300 pixels, (approximately 5cm x 9cm on a 19" Flat Panel monitor) or 500 x 160 pixels (approximately 22cm x 5cm on a 19" Flat Panel monitor).

| Website                              | Casual | X2    | X3    |
|--------------------------------------|--------|-------|-------|
| SMA Homepage                         | \$1000 | \$900 | \$750 |
| SMA Website page other than Homepage | \$650  | \$550 | \$400 |

N.B. Advertising rates are GST inclusive and per the month. Rates are for one advertisement only on either the Homepage or another SMA webpage. Maximum of 3 months per advertisement

Depending upon size of advertisement there are other options available. Please contact SMA to discuss any requirements.

Advertising on the rolling banner is incorporated with all current sponsors and corporate members of SMA.

**www.sma.org.au**



# Booking Sheet

## Advertising Booking Sheet 2008

To secure your advertising with Sports Medicine Australia, please complete this form and return to SMA PO Box 78 Mitchell ACT 2911, Phone (02) 6241 9344, Fax (02) 6241 1611 or email [Lesley.crompton@sma.org.au](mailto:Lesley.crompton@sma.org.au)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

A.B.N \_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### ***Sport Health***

| Edition                          | Size/Type                          |                                   |
|----------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> April   |                                    |                                   |
| <input type="checkbox"/> July    | <input type="checkbox"/> Full page | <input type="checkbox"/> 1/3 page |
| <input type="checkbox"/> October | <input type="checkbox"/> 1/4 page  | <input type="checkbox"/> Insert   |
| <input type="checkbox"/> January | <input type="checkbox"/> 1/2 page  |                                   |

### ***Sports Medicine Australia Website***

| Months   | Months Required (Maximum of 3)   |
|--|--|
| <input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar<br><input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun<br><input type="checkbox"/> Jul <input type="checkbox"/> Aug <input type="checkbox"/> Sep<br><input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec | <input type="checkbox"/> 1 Month <input type="checkbox"/> 2 Months <input type="checkbox"/> 3 Months |

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