

ACSMS 2011

The Esplanade Hotel Fremantle, Western Australia
19 – 22 October 2011

Information for Poster Presenters

Congratulations on the selection of your paper for inclusion as a poster presentation at the conference listed above. Wine, beer and refreshments will be served to delegates at the Poster session.

POSTER DETAILS

The major objective of the poster session/s is to encourage dynamic interaction between researchers and practitioners. Your poster should be self-explanatory, but you are asked to be in attendance during your poster session to answer questions from interested parties.

Please consider the following information when designing your poster:

1. The title of your presentation should be mounted at the top of the poster, followed by the name of the author(s) and the institution where the work was completed (if applicable). If the title of the poster is lengthy you may use a shorter version of the original title.
2. Presentation of original research must follow the format of the title, purpose, methods, results and conclusions.
3. Each chart, table, diagram or photograph should be large, readily legible and self-explanatory. Captions or legends should be brief.
4. The poster must be readable from a distance of 1.5 m to 2m, so use the space to provide a layout that is clear and informative. A guide to text sizes for the viewing distance is:

Title:	2.5 cm – 4 cm
Authors and Institutions:	2 cm
Subheadings:	1 cm (36pt)
Body Text:	5 mm (24pt)

5. Indicate the sequence in which your mounted materials should be read or studied by the audience, by using numerals, letters or arrows. Whichever method is used it should be large, bold and consistent throughout your display.
6. The allocated poster board space is AO in size (Orientation Portrait 0.84 metres wide x 1.18 metres high). The boards are made of a material to which velcro tape can adhere.
7. It is advised that you produce some A4 copies of your poster to distribute to interested delegates.

PRESENTATION INFORMATION

1. The set-up time for your poster session is from 1615 on Friday 21st October. At this time you will be required to affix your poster onto its poster board. Please note that you will be assigned a poster board number one month prior to the conference.
2. Presenters will need to bring velcro tape to affix their poster. You may also wish to bring a note pad for messages and contact details for people who require further information.
3. Posters will be grouped according to subject / topic areas. You should remain in attendance for the full duration of your poster session to answer questions and discuss your research with interested delegates.
4. For researchers presenting more than one poster, please note that we will try wherever possible to locate these close to each other. However, if they are in different subject areas this may not be possible, and you may like to ask a co-author to stand next to one of your posters, so that any questions can be answered.

Hints on Making Your Presentation Successful

The following guidelines have been taken from "*Open Letter to Conference Delegates*" by Michael Whittle, M.D., Ph.D. The University of Tennessee, Chattanooga.

AVOIDING COMMON ERRORS WHEN PRESENTING RESEARCH AS POSTERS

- ❑ Don't put too much on the poster – it deters people from stopping to read it.
- ❑ Have a large clear title, name and authors, and/or institutions.
- ❑ Don't write a poster all in capitals (except the title) – it makes it hard to read. Use 1.5 or 2 line spacing and keep the sentences and paragraphs short.
- ❑ Have an abstract or summary, which says briefly what you did and what you found.
- ❑ Don't write it like a paper – use the same "visual" approach as for a talk, with charts rather than tables
- ❑ Don't assume everyone will read it from start to finish. Every part of your poster must be complete and self-explanatory.
- ❑ Please be ready to talk to people if they are interested.