

Sports Medicine Australia Enews rate card

SMA Member Enews



Member E-News

August 2010

President's Message

Dear Member,

Sports Medicine Australia continues toward our mission to enhance the health of all Australians through facilitating their safe participation in sport and physical activity to build a vibrant community. We use a number of approaches to achieve this. You would be well aware of the array of professional education sessions we provide annually through both the national conference and the many activities conducted more locally through your state branch. Beyond professional development we also provide many community based programs and resources, particularly through the delivery of our Safer Sport Program which provides courses for all people involved or interested in sport. These courses have a distinct emphasis on gaining practical skills, such as sports injury prevention, immediate injury management and crisis management techniques that can be used in a sporting environment.

These activities take many hours in the stages of development, preparation and delivery which require an enormous effort from SMA staff, members and volunteers.

I would like to thank all who have, and continue to work hard in the provision of these services, particularly those staff members in state branches who work with exceptional organisational skills and those members who make themselves available to present on many of these programs. This team approach is in many ways the essence of SMA.

Warm regards

Tim Pain

In this E-News

ACSMS 2010

SMA office movements

SMA technology

SMA NSW website

SMA ACT AGM

**ACSMS 2010
November 3-6, The Sheraton Mirage Port
Douglas
"Hot topics in the tropics"**

At the close of early bird registration, 313 delegates had registered for the Conference. This compares with the 266 early bird registrations received for the last boutique conference in 2008.

Schedule: Sent first Thursday of every month.

Reach: 2,800 sports medicine professionals including: biomechanists, chiropractors, clubs, coaches, dentists, exercise physiologists, exercise scientists, GPs, massage therapists, nurses, occupational therapists, optometrists, orthopaedic surgeons, osteopaths, personal trainers, pharmacists, physiotherapists, podiatrists, psychologists, radiologists, remedial massage therapists, soft tissue therapists, sports dietitians, sports doctors, sports nutritionists, sports physicians, sports physiotherapists, sports psychologists, sports scientists, sports trainers, students, surgeons, teachers, university professors, university researchers, and university/tertiary lecturers.

Prices:

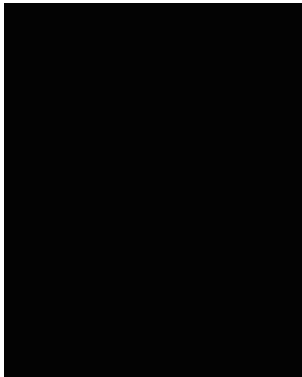
Colour banner ad display (as pictured below)

160 x 200px

To be supplied as .jpeg or .gif

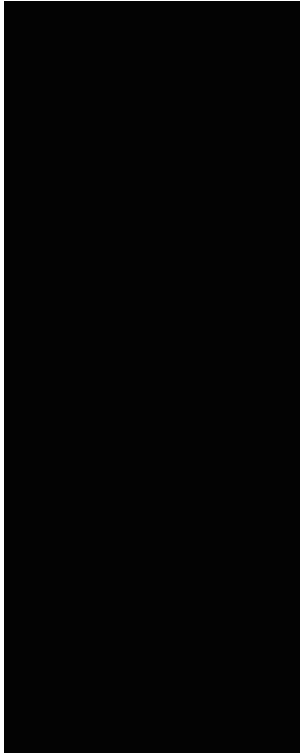
\$275 including GST

Actual size



160 x 400px
To be supplied as .jpeg or .gif
\$450 including GST

Actual size



Example of how ad will be displayed within enews

AusPANet
OzOM
Smartplay
Exercise is medicine



for the conference
with a difference!

asics conference
of science & medicine
in sport

4 - 6 November 2010
Port Douglas

4th International Congress on
**PHYSICAL ACTIVITY
AND PUBLIC HEALTH**
OCT 19 - NOV 3 2010 BIRKENHEAD AUSTRALIA

SMA embraces new technology
SMA has embraced the new technologies of Facebook and Twitter to reach a larger audience. Why not become a fan of one of our state branch Facebook pages or follow us on Twitter. Follow ACSMS 2010 Conference developments @ACSMS 2010 or hear about the latest happenings in SMA by following SMA CEO Nello Marino @smaceo.

New SMA NSW website
SMA NSW Branch now has a new website address – nsw.sma.org.au

SMA ACT notice of AGM
August 12, 2010
SMA ACT Branch invites all members to attend the 2010 Annual General Meeting of Sports Medicine Australia – ACT Branch Incorporated.
[More...](#)

Other news

Last chance to give your feedback on the future of the Victorian Conference of Science and Medicine in Sport and Exercise (SMX2010)
[More...](#)

SMA TAS Evening Forum
August 11, 2010
North Hobart
6:30pm – 8:30pm
Dry Needling and Acupuncture
Speakers:

- Dr Ted Vidor - *Musculoskeletal & medical applications of traditional acupuncture, and its limitations*
- Dr Tim Begbie - *The use of acupuncture – Q & A session*

Don't miss out – registration closing August 9, 2010.
[More...](#)

SPA NSW Seminar for sports physios
August 12, 2010
Sports House, Ken Brown Function Room, Sydney Olympic Park

Package Discounts:

10% discount on multiple bookings.

15% discount on annual booking.

All advertising rates are for ready artwork supplied by the client. Artwork must be supplied in the format listed above; otherwise the following charges will be incurred: \$130.00 surcharge for preparation of artwork by SMA, \$70.00 editing charge for changes to current and/or subsequent advertisements.

SMA Safer Sport Program Enews for Sports Trainers

Email not displaying correctly? View it in your browser.



SMA Safer Sport Program E-News for sports trainers

December 2009

In this E-News

Upcoming SSP courses

Beat the heat fact sheet

Doping in sport survey

Injury prevention survey

Other

State Safer Sport Program News

ACT

NSW

NT

QLD

SA

VIC / TAS

WA

Regulars

Employment opportunities

Join SMA as a Sports

Trainer member

January/February 2010 SSP course dates

Courses including: Level 1 Sports Trainer, Sports First Aid, Reaccreditation and CPR, Combined Sports First Aid and Level 1 Sports Trainer, Pre & Post Massage, Spinal Management, Introduction to Taping and Advanced Taping are available during January and February. Course dates will be available shortly on the SMA website.

Beat the heat fact sheet updated

The beat the heat fact sheet has removed the timing recommendation within the statement "schedule training and competition involving moderate to high intensity exercise to avoid the hottest part of the day between 11am and 3pm", as these times may not actually be the hottest part of the day.

[More...](#)

Doping in sport survey

Athlete support personnel play a significant role in anti doping activity. Under the 2009 World Anti Doping Code, athlete support personnel also have certain obligations in relation to anti doping. According to the Code, athlete support personnel include any coach, trainer, manager, agent, team staff, official, medical, paramedical, parent or other person who work with, treat or assist athletes participating in or preparing for competitions. If you work with athletes and fall into any of these categories the UNSW@ADFA (a research team led by Dr James Connor) are interested in your knowledge of the anti doping system, how you approach the anti doping debate, and your attitudes towards anti

Schedule: Sent third Thursday of every month.

Reach: 10,950 sports trainers.

Prices:

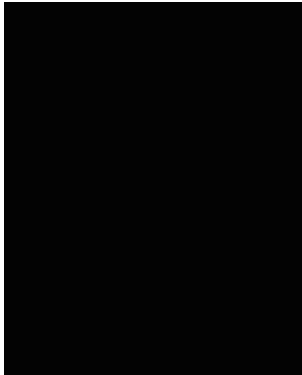
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Actual size



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Example of how ad will be displayed within enews

SA
VIC / TAS
WA

Regulars
Employment opportunities
Join SMA as a Sports Trainer member



Reaccreditation and CPR
Reminder: Sports trainer and sports first aid accreditations are valid for three years only, CPR accreditations should be updated every year as recommended by The Australian Resuscitation Council. Please check your ID card for your accreditation expiry date or contact your state branch for clarification. To view the Reaccreditation and CPR courses available within your state click [here](#).

Hot weather policy
As Summer is approaching, sports trainers can benefit from SMA's Hot Weather Policy to prevent sports participants coming down with heat illness.
[More...](#)

SMA in the news
Jodi Russell, SMA sports trainer in the lead up to the World Masters Games.
[More...](#)

Other

SMA ACT 2009 Networking Dinner
Friday 30 October 2009
6:30pm
Vikings Auditorium, Erindale
Guest Speaker: AIS Senior Sports Physiologist, Dr David Martin
Theme: Trivia with a twist - sports medicine style!
Great chance to network with people working within sports medicine.
[More...](#)

SMA ACT Sports Trainer Conference
Saturday 31 October 2009
Speakers will provide information on the growing expectations of the sports trainer role within a club/team environment, whilst topics will cover current issues facing sports trainers and best

Package Discounts:

10% discount on multiple bookings.
15% discount on annual booking.

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Enews advertising booking sheet

To secure your advertising with Sports Medicine Australia, please complete this form and return to Sports Medicine Australia, Att: Amanda Wilson, Sports House, 375 Albert Road, South Melbourne VIC 3205, phone 03 9674 8703, fax 03 9674 8799 or email amanda.wilson@sma.org.au

Company _____

Contact Name _____

Address _____

A.B.N _____

Phone: _____

Fax: _____

Email: _____

Enews advertising

Edition	Size/Type		
<input type="checkbox"/> Member enews	<input type="checkbox"/> 160x200px \$275 including GST	<input type="checkbox"/> 160x400px \$450 including GST	<input type="checkbox"/> Multiple booking
<input type="checkbox"/> Safer Sport Program enews for sports trainers	<input type="checkbox"/> 160x200px \$275 including GST	<input type="checkbox"/> 160x400px \$450 including GST	<input type="checkbox"/> Multiple booking

Payment details

Payment method: Cheque Credit Card Direct deposit

Credit card type: Visa MasterCard Amount payable \$ _____

Card Number: _____/_____/_____/_____ Expiry date: _____/_____

Full name on card _____ Signature: _____

Please contact Amanda Wilson (amanda.wilson@sma.org.au) for direct deposit details.